

Détail de l'offre : Sr Product Marketing Manager (Remoto)

Recruteur 🥏 Capgemini - Brasil

Adresse -

Ville -

Référence 25D1761049997

Titre de l'offre Sr Product Marketing Manager (Remoto)

Description du poste Location: Brazil/Mexico - Working Hours: 8:00 am to 5:00 pm (EST)

Build and optimize the online quote and bind experience for auto and home products

Represent the business to deliver experience to deliver sales through online experience

Collaborate with technology, marketing and analytics teams to build and monitor performance

Type de contrat CDI

Télétravail Poste 100% en télétravail

Pays Brésil

Description du profil + 8 years of experience

Proficiency in English (Interview'll be in English)

Bachelor's degree Marketing, Business Administration

Budget & Forecasting - Intermediate

Digital Online Program - Intermediate

UX - Entry Level

Strategic Thinking - Advanced

Full Story or Web Analytics Tools - Intermediate

Excel - Intermediate

Office Suite - Intermediate

Power BI - Entry Level

Project Management Tools - Entry Level

Insurance Knowledge - Preferred

*Benefits:

Competitive compensation and benefits package:

Competitive salary and performance-based bonuses

Comprehensive benefits package

Career development and training opportunities

Flexible work arrangements (remote and/or office-based)

Dynamic and inclusive work culture within a globally renowned group

Private Health Insurance

Pension Plan

Paid Time Off

Training & Development

Performance Bonus